

PN Online Promotions Compliment Display Advertising

Thanks for supporting businesses in your hometown!

Online Promotional Presence at www.pnmonthly.com

Customers can print them out! Clip them! They fit perfectly in any wallet!

Online Presence Only

(Advertising Sponsors receive Online Presence for no additional charge if they provide art.)

3.75" wide x 2.5" tall promotion

- \$50/month
- \$300/minimum 6-month commitment
- Payment in full in advance
- Design Charges in advance, if requested

6" wide x 2.5" tall promotion

- \$75/month
- \$450/minimum 6-month commitment
- Payment in full in advance
- Design Charges in advance, if requested

• 3.75" x 2.5" promotion may be upsided to 6" x 2.5" promotion with five (5) days advance notice and additional \$15 per month.

Deadlines and Details

- Online advertisers may begin running ads on any date of the month with five (5) days advance notice; however, the first month's coupon ends its run end at the end of the first month. (For instance, if you begin an online ad run on the 10th, the first month ends on the 30/31 of that first month. Subsequent online ads begin on the first of the month and will run for 30/31 days for the remaining months in the 6-month contract.)
- Online ads may be changed up to six times within one run for \$10 change fee.
- 3.75" x 2.5" online ad may be upsided to 6" x 2.5 coupon with five (5) days advance notice and additional \$15 per month.
- If advertisers cannot provide PDFs, PN can professionally set up online ad design for them for a \$35 design charge with five (5) days advance notice.
- If advertisers cannot provide PDFs and plan to change online ad(s) every month, PN can professionally make changes every month for an all-inclusive \$75 (\$35 first month and monthly updates) design charge, payable in advance.

"Keep it Super Simple" Needs from Online Advertisers in Advance

- Full payment for six (6) months in advance.
- Reservation five (5) days in advance of start date of any new coupon.
- PDF / Color online ad with expiration date two days in advance of start date.
- Text of offer (for PN designer, if design services are requested) five (5) days in advance of start date.